

TM # 652607

NCC Cable System Order

1/10/16

Order #	62351582	Flight Dates	10/17/16 - 10/23/16	Update Date	10/17/16
Syscode	1140	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/UW Stevens Point, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Wausau, WI			Total # of Weeks	1
AE	Andrew Yolles	Client Code		Total	\$10.00
Sales Coordinator	Luke Priddy	Product Code		Commission	\$1.50
Office	Washington	Est Code	NA	Net Total	\$8.50
Phone	(301) 951-2620	Product Name		Total Spots	1
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul'16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 10.17 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UW Badgers @ Iowa Hawkeyes 10/22	10/17/16	10/23/16	11:00	14:00						X		-	-	1	\$10.00	\$10.00	30	UW FB 10/22 OK NCP

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$10.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/16

62351582 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |